



December 2006  
Volume 1, Issue 4

Visit us @ [www.NAHREPSV.com](http://www.NAHREPSV.com)

# NEWS

## The SPOTLIGHT

NAHREP of Silicon Valley would like to take a moment to spotlight two very hard working individuals. Their dedication to our chapter is amazing. Thank you **Jennifer Feyling of North American Title** and **Patty Palimino of PruLatino**. Jennifer stepped up to the plate this year as our Events Chair and we look forward to working with her in the new year. Patty joined the membership committee and became our Membership Chair and has been busy putting together networking mixers and recruiting new people to our chapter. If you spot one of these ladies please thank them for an outstanding job - they live our motto each day - Si se puede!

THANK YOU LADIES!  
WE LOOK FORWARD TO A  
GREAT NEW YEAR TOGETHER!

## NAHREP UNIVERSITY

Have you heard about NAHREP University? Did you know that you can take classes to develop your expertise & grow your business. NAHREP University delivers a cutting-edge educational curriculum that will establish NAHREP certified real estate professionals as "trusted advisors" in the Hispanic home buying community. NU provides cost-effective educational programming – allowing industry professionals to **consistently** invest in their personal development. NU offers flexible learning options (Classroom or Self-Paced Web-based or Audio/Video) designed to provide the real estate professional with choices in creating an optimal learning environment.

For more information go to:

<http://www.nahrep.org/NAHREPU/Gateway.aspx>

## ?What's New?

Don't forget to bring your business cards & personal marketing material to our next luncheon! We have a **Networking Table** for Realtors to bring property flyers, Lenders to bring Rate Sheets, and Title Representatives to bring their goodies. Working together is important - so lets start today!

Have you seen our **Community Chest**? In order to announce all the good deeds that go on with our membership - the marketing committee has created the **Community Chest** - nominate yourself or your friends for their good deeds so I can follow up with these stories in upcoming newsletters!

Together - Si Se Puede!

## Calendar of Events

*Always look for our invitation by Email*

*RSVP Required*

*- Limited Seating for Luncheons -*

**January**

*Let's start the New Year off right.*

*Join us for a New Years Party!*

*Details to follow!*

## A Thank You To Our Sponsors & Guests



“Like minded people getting together & making the whole greater than the sum of its parts.” - NAHREP of Silicon Valley

## COMMUNITY CHEST UPDATE

Did you know what **Veronica Mora** of **Guarantee Mortgage** & **Rosa Holms** of **Prudential California Realty** did? These two women with enormous hearts set off the giving season with their wonderful tradition - The **5th Annual Toy Drive** was a great success. Toys donated by our membership and other loving individuals are to be distributed to the children in Mexico & Nicaragua making sure that Santa Clause didn't forget them.

**Thank you ladies for your generous hearts!  
And thank you to all who donated!**

## Welcome to our new SAMCAR Board of Directors

NAHREP of Silicon Valley would like to welcome the newly elected SAMCAR Board of Directors. We look forward for what is in store this New Year!

Tim Aurran  
Jennifer Tasto  
Bobbi Decker  
Nini De La Fuentes  
Alex Maltez  
David Zigal

### Your Board of Directors

#### *President*

Director of Corporate Affairs  
[Patricia Lindo](#)

#### *Honorary Chairman & Past President*

Director of Community Outreach  
[Jesse Gutierrez](#)

#### *Vice President*

Director of Web & Technology  
[Hector Arteaga](#)

#### *Executive Secretary*

[Cynthia A. Sandoval](#)

#### *Executive Treasurer*

Director of Finance  
[Robert Huibers](#)

#### *Compliance Officer*

[Richard Sanchez](#)

#### *Director of Marketing & Parliamentarian*

[Sabrina Caton](#)

#### *Director of Membership*

[Jose dos Ramos](#)

#### *Director of Education*

[Jose Gonzalez](#)

Give us a call anytime at  
650-585-5445

## A Special Thanks to our Prize Drawing Donors

Thank you Jennifer Tasto, Margaret Baggerly of Magnificent Gifts, Jeanie Jackson & Tami Cirigliano of Fidelity Title & Veronica Mora of Guarantee Mortgage for their prize drawing donations!

### Did you know?

NAHREP National conducted a live poll with over 200 NAHREP members at the Freddie Mac-sponsored session during the Las Vegas National Convention. Here are some of the results:

- 38% said that Real Estate professionals can help dispel homebuyer misconceptions by taking more responsibility for conducting homebuyer education.
- 51% felt members can better help Hispanic clients by partnering up with reputable lenders.
- 51% said the best marketing method to reach Hispanic families is through grass-roots community events & door-to-door marketing.
- 23% recommended mass marketing via radio, TV and newspaper advertising.

For a copy of the survey results, check the NAHREP web site ( [www.nahrep.org](http://www.nahrep.org) ) in the coming weeks.

### Contact us at:

NAHREP of Silicon Valley  
P.O. Box 819  
Redwood City, CA  
94064-0819  
**Phone/Fax**  
650-585-5445  
**Website**  
[www.NAHREPSV.com](http://www.NAHREPSV.com)

### Suggestions Wanted

#### Do you have any:

Suggestions or Ideas for featured Guest Speakers for our upcoming Events & Luncheons?

**LET US KNOW! 650-585-5445**

This Newsletter is a production of : **Sabrina Caton**  
Got any good ideas?  
**Let me know at:**  
**[Sabrina\\_Caton@Yahoo.com](mailto:Sabrina_Caton@Yahoo.com)**  
**650-568-5522**